

Rezlynx™

Rezlynx™ has been designed from the ground up as a 100% internet native ASP (Application Service Provider) solution. Rezlynx™ boasts a fully featured Property Management System (PMS), incorporating detailed Customer Relationship Management (CRM), a Central Reservations System (CRS) and Head Office Enterprise management capabilities.

The Rezlynx™ Web booking module is a real time on-line booking facility within the system. The system can sell to last room availability to private guests, corporate clients and agents, via the Internet. Rezlynx™ uses a single central database which stores full guest history, corporate information and agent sales, for the entire estate. The central database provides the group with comprehensive data mining and reporting capabilities.