



RoomLynx – Your Distribution Solution Partner

RoomLynx is a distribution solution that actively manages your hotels exposure to the global distribution system and online travel agencies.

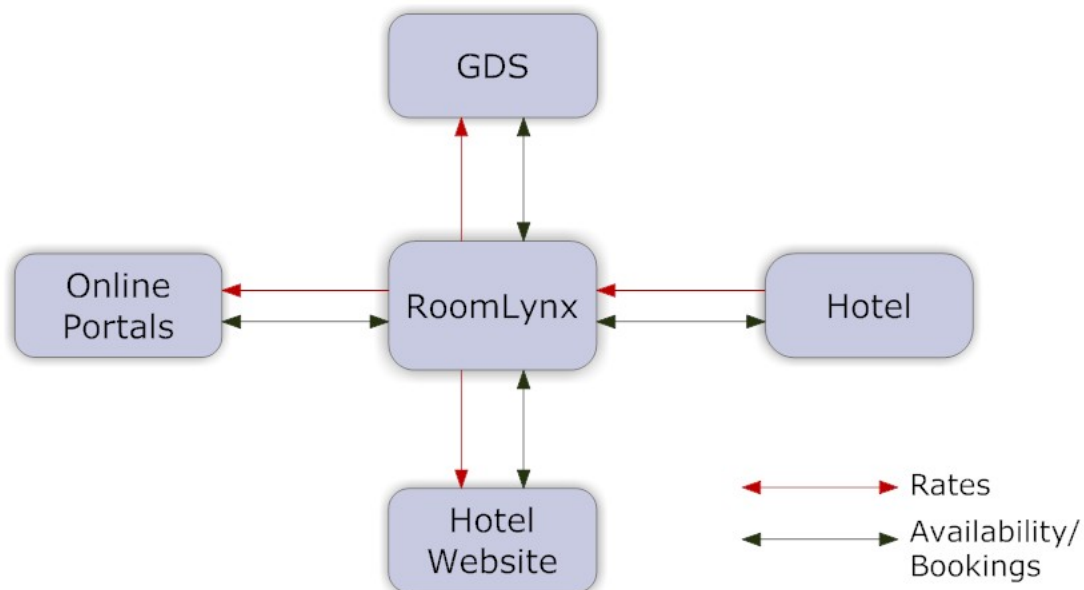
RoomLynx streamlines the channel management process by allowing you to control rates and availability from a single real-time source, so no more room allotments or manual adjustments on an individual channel basis.

RoomLynx also provides seamless integration to your property management system so that bookings, regardless of the source, flow directly into your PMS without the need for time consuming manual data entry and allocation.

How Does It Work?

Once all your rate plans and inventory have been entered into the system and the distribution strategy set (our Customer Services Team will help you with this) your rates and availability will then be made available to the channels automatically

You can expose as much of your inventory as you choose simultaneously across your chosen channels. Additionally, you can group more expensive channels together and close them as a group.



Unlike other distribution solutions RoomLynx manages availability in real-time, if you sell more rooms locally than anticipated, RoomLynx will automatically adjust your channel availability. The reverse is also true, sell more rooms via an online channel and RoomLynx will adjust local availability.

Embarrassing over bookings and erroneously closed out channels are a thing of the past. RoomLynx will give you more sales for less effort.

Benefits

- Dramatically reduces the time spent managing distribution channels
- Increased occupancy and revenue by ensuring inventory is exposed to your chosen channel
- All inventory, rates and availability are held in a single location, so rate parity can be easily achieved
- Flexible easy to use web based interface
- Seamless integration to your Property Management System
- Professionally hosted at our secure data centre
- Access to over 500,000 travel agents and companies worldwide via the GDS as well as the leading online travel agencies such as Booking.com, Expedia and Laterooms.com
- Dedicated UK based customer services team
- Low transactional cost

RoomLynx has been specifically designed to help grow and enhance revenue by exposing inventory to a wide range of channels globally, regardless of the size of property and with minimum effort and cost.

How Much Does It Cost?

RoomLynx pricing model couldn't be simpler. There are no complex commission charges to pay, just a one off setup payment and a fixed fee per booking transaction.

With RoomLynx you retain the relationship and contracts with your online partners and we will take the hassle out of online distribution for a single, fixed low cost transaction charge. Alternatively, we can recommend the best distribution partners for your business.

For more information or to sign up call 01743 282300 to speak to a member of our sales team.